

## Sponsorship Opportunities

### Passenger demographics

#### Gender

Female 69%

Male 31%

#### Ambulatory Status

Ambulatory 62%

Wheelchair 28%

Power Wheelchair 5%

Scooter 5%

#### Disability

Frail Elderly 53%

Cognitive 21%

Kidney Problems 14%

Vision Impairment 7%

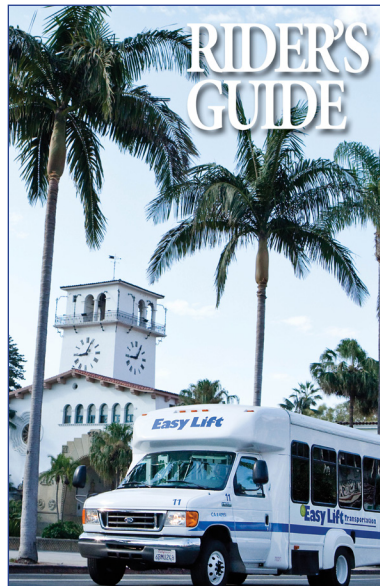
Heart Conditions 5%



#### Driver Shirts

**One @ \$3,000 or two @ \$1,500**

Driver shirt sponsors can support Easy Lift and market directly to our passengers by having their logo on the sleeves of brand new navy blue polo shirts. Easy Lift is currently serving between 100 and 125 passengers per day. Sponsors will receive a complimentary full page black and white ad in our Rider's Guide (a \$500 value).



#### Rider's Guide

**\$250 to \$1,000**

Sponsors can select from a variety of different ad sizes to promote their business to Easy Lift passengers. This informational guide is sent to over 2,000 current passengers and caregivers each year. Passengers refer to it throughout the year for important information.



#### Adopt-a-Van

**\$3,000 (waitlist)**

Easy Lift's most popular sponsorship opportunity provides sponsors with a full-color rear vehicle wrap on one of our vehicles for a year.

**Questions?** Please contact Adriana Marroquin  
(805) 845-8963 | [amarroquin@easylift.org](mailto:amarroquin@easylift.org)