



Easy Lift

Easy Lift

Mobility Independence Dignity
It's about being there.

A Nonprofit Charity - Est. 1979

Easy Lift
Transportation

Annual Report 2011

Mobility

Providing transportation for people with limited mobility for more than 30 years.

Independence

Go where you need to go such as the medical appointments, grocery store, community programs and social events.

Dignity

Be self-reliant, empowered, and social.





Easy Lift is affordable, handy and on time. It's very helpful especially for people who need special vehicles. Very glad to be a member of Easy Lift.

Mission

Easy Lift is a non-profit charitable organization, dedicated to helping persons with disabilities live independently. In 1979, we started with one motor home and “hostess” on board. Today we have twenty-one vans to help provide frail elderly and disabled individuals in south Santa Barbara County with vital wheelchair-accessible transportation. In accordance with state statute, we have been designated the Consolidated Transportation Service Agency for south Santa Barbara County. In addition to our “Dial-A-Ride” service, Easy Lift’s mandate is to provide and coordinate a variety of transit services for the community in a cost-effective manner.



“Estoy muy agradecida por el servicio de ustedes, soy legally blind y el precio es fabuloso!”

ACTIVITIES, EVENTS AND ACCOMPLISHMENTS



G.G.A.T. Program

Successfully implemented the G.G.A.T. program, which provides grouped rides for senior citizens who may not necessarily qualify for Dial-A-Ride services, but have limited means to reach programs and services for the elderly community. G.G.A.T. is taking form with the support of such agencies as: Community Action Commission, Laguna Cottages, New Beginnings Counseling Center, Encino Royal, San Rafael Church, Villa Caridad, Rancho Santa Barbara Mobile, and San Vicente Mobile Home, St. Vincent's, Goleta Community Center.



“The agency and its drivers are such a wonderful help and service - I cannot thank you enough.”

C.A.T. Program

Strengthened the C.A.T. program which provides transportation to many youth and teen programs that are financially unable to provide their own transportation. Easy Lift Transportation is the designated CTSA (Consolidated Transit Service Agency) and has the ability to transport teens in a safe and competent manner. C.A.T is now producing transportation for over 20 organizations including:

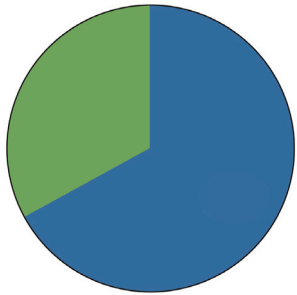
- Adelante Program (partnering with McKinley Elementary School)
- Boys and Girls Club of Santa Barbara
- Child Abuse Listening & Mediation (CALM)
- Dos Pueblos Little League Challengers Baseball
- Endowment for Youth Committee
- Family Services Agency
- Goleta Boys and Girls Club (partnering with La Patera Elementary School)
- Granada Teen Media Arts Program (partnering with El Puente High School)
- Just Communities
- Montecito YMCA (partnering with Cleveland Elementary School)
- Partners in Education
- Safety Town (Soroptimist)
- Santa Barbara School of Squash
- Storyteller
- Transition House
- UCSB Wheelchair Summer Camp
- Police Activity League (PAL)
- California Children’s Service (CCS)

Financial Overview and Client Demographics 2011

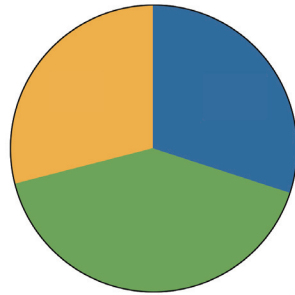
Passenger profile statistics 1,589 Active

Easy Lift Ride Statistics

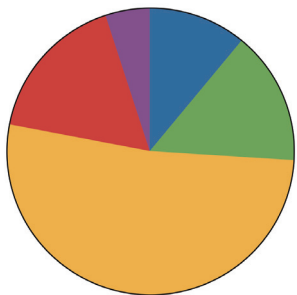
Fiscal year 2011 Budget \$1,767,343



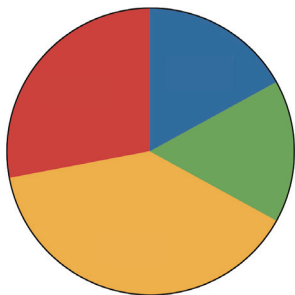
Gender	
Female	67%
Male	33%



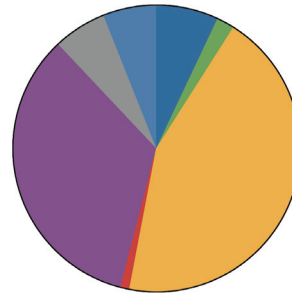
Passenger Income	
Under \$5,000	30%
\$5,000- \$9,000	41%
Over \$10,000	29%



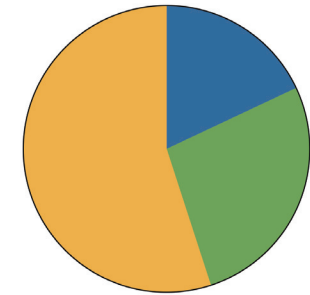
Disability	
Dementia	11%
Vision Impairment	15%
Frail Elderly	52%
Heart Conditions	17%
Kidney Problems	5%



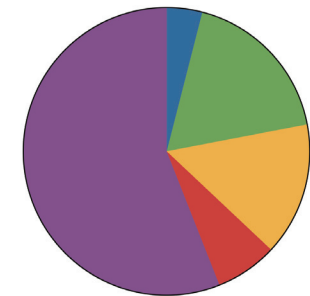
Ambulatory Status	
Cane	17%
Walker	16%
Wheelchair	39%
Ambulatory	28%



Trip Purpose	
Church	7%
Education	2%
Medical	44%
Nutrition	1%
Quality-of-Life	34%
Recreation	6%
Work	6%



Revenue Source	
State Transit Assistance	18%
Local Government	27%
Self Generated Revenue (Grants, fees, fundraising, etc.)	55%



Expenses	
Fundraising	4%
Management & General Operating	18%
Maintenance & Fuel	15%
Vehicle Insurance	7%
Route Operations	56%

EASY LIFT SERVICES

DIAL-A-RIDE

Easy lift provides tens of thousands of door-to-door rides each year enabling south coast residents with disabilities to live independently.

LOANER VEHICLE PROGRAM

Non-profit groups or government agencies may receive free driver training for their volunteers or staff.

MOBILITY TRAINING

Individuals or organizations with “special needs” clients may receive free mobility training to learn how to utilize the MTD public bus system.

CONTRACT TRANSPORTATION AND SPECIAL CHARTERS

Non-profit organizations or government agencies may contract with Easy Lift on a one-time or recurring basis to provide low-cost transportation for their programs or special events.

HOMELESS SHUTTLE

Funded by the County of Santa Barbara, this special service provides access to vital healthcare services for Santa Barbara’s homeless population.

C.A.T. PROGRAM (Children’s Accessible Transportation) Youth and teen programs that are unable to fund their own transportation may utilize the C.A.T program free of charge.

G.G.A.T. (Greatest Generation Accessible Transportation) Groups of senior citizens who may not qualify for Dial-A-Ride services, but have limited means to reach programs and services for the elderly community may take advantage of group trips with the G.G.A.T program.

ACTIVITIES, EVENTS AND ACCOMPLISHMENTS

continued

New Vans

Purchased four new vehicles:

- A van which seats seven ambulatory passengers and one wheelchair passenger.
- A van which seats five ambulatory passengers and two wheelchair passengers.
- A 2010 minivan which seats one wheelchair or three ambulatory passengers comfortably.
- Easy Lift also purchased the G.G.A.T vehicle from the Boys and Girl Club of S.B, another large van which seats 20 people.



Shuttle Run

Easy Lift provided special shuttle runs for several non-profit events including: The 24th annual Santa Barbara Unity Shoppe Telethon, The Fund for Santa Barbara Bread and Roses event, Santa Barbara Rape Crisis Center, Elings Park, the Dream Foundation and the Westside Community Center.

New Website

Launched a modern and efficient bilingual website that offers special features such as the ability to purchase tickets, fill out and submit easy lift passenger applications, fill out a donation form, and submit online donations safely through PayPal.





“On-time, kind employees.”
- Jacky Marston, Villa Alamar Executive Director



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